



PRESS RELEASE

MALAYSIA'S TOURISM HIGHLIGHTS – JULY 2013

PUTRAJAYA, 13 May 2013 – A mix of sports, art, and foreign cultural events kicks off the third quarter of 2013. Come and experience Malaysia's tourism highlights in July for an unforgettable holiday.

GEORGE TOWN FESTIVAL 2013 - PENANG UNESCO WORLD HERITAGE CITY CELEBRATION 2013

George Town Festival 2013 is a month-long celebration of art, music, theatre, dance, opera and film to commemorate the capital city of Penang's inscription on the UNESCO World Heritage listing on 7 July 2008.

Every year, the celebration transforms George Town into an exciting and unique platform for the arts, heritage and culture. Do not miss this opportunity to see the unique historical architectural buildings around Penang too!

Organiser: George Town Festival Secretariat
Date: 7 June - 7 July 2013
Venue: Esplanade, Pulau Pinang
Contact: +6 04 261 6308
Website: www.georgetownfestival.com

The bargains continue! The 1Malaysia Mega Sale Carnival 2013!

Shopaholics alert! The 1Malaysia Mega Sale Carnival 2013 continues in July. For the whole month of July, you can look within and beyond shopping malls to enjoy irresistible offers and special promotions!

Bookmark your calendar now to enjoy shopping and save more with all the great bargains. Shop till you drop!

Organiser: Ministry of Tourism & Culture, Malaysia
Date: 29 June – 1 Sept 2013
Venue: Nationwide
Contact: 03 – 2614 8691



MALAYSIA TOURISM PROMOTION BOARD
(MINISTRY OF TOURISM, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
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PORT DICKSON INTERNATIONAL TRIATHLON 2013

Do you swim like a fish? Run like the wind? Cycle like the dogs are chasing you? How about taking up this 3-in-1 sports challenge at the Port Dickson International Triathlon 2013?

As the most popular triathlon in Malaysia, the event attracts triathletes from as far as Hong Kong and Macau every year to compete in this test of endurance and stamina. Catch the live action at the most popular beach on the west coast of the peninsula!

Organiser: Triathlon Malaysia
Date: 6 – 7 July 2013
Venue: Avillion Admiral Cove / Admiral Marina & Leisure Club,
Port Dickson, Negeri Sembilan
Website: www.triathlonmalaysia.com

MELAKA UNESCO WORLD HERITAGE CITY CELEBRATION 2013

Similar to Penang, the Melaka UNESCO World Heritage City Celebration 2013 commemorates the historic occasion of Melaka being declared as a World Heritage City by UNESCO on 7 July 2008!

Highlights of the celebration include dazzling fireworks display and cultural performances by Melaka's unique communities such as the Baba & Nyonya, the Portuguese, and the Chitty. The night-long celebration will be a colourful display of the city's unique culture and heritage!

Organiser: Melaka Historical City Council/ Melaka Museums Corporation (PERZIM)
Date: 7 July 2013
Venue: Bandar Hilir Melaka, Melaka
Contact: +6 06 2326411

RAMADHAN BAZAAR 2013

As the Muslim fasting month begins, a long line of street-side stalls will sprout up all over the country at local bazaars offering a sumptuous array of local delicacies especially traditional Malay food for Muslims to break their fast.

A jovial mood pervades these bazaars as everyone shops around for the best bargains on food, clothing, and religious items! Unique to Malaysia, the Ramadhan Bazaars can be found at most cities and towns throughout the nation, and is a sunset shopping and fasting experience for all.

Date: 8 July – 7 August 2013
Time: 5pm – 6pm
Venue: Nationwide



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RUN, IPOH, RUN!

Get your running shoes ready as the Ipoh International Run (IIR) 2013 is back! This time, the event is targeting more than 13,000 runners from all over the world, from as far as Kenya, Hungary and Japan.

The run will be divided into 12 categories (21km, 10km, 5km and 7km) including the 5km Fun Run event. Prizes will also be awarded to the best-dressed participants in the Fun Run! Run with us!

Organiser: Ipoh City Council
Date: 7 July 2013
Time: 6.30am
Venue: Stadium Indera Mulia, Ipoh, Perak
Website: www.ipohrun.com

BON ODORI (SELANGOR) SUMMER CULTURAL FESTIVAL 2013

Get ready for Malaysia's largest Japanese cultural event! Unlike the one held in Japan, this Bon Odori Summer Cultural Festival is mainly held to showcase Japanese art, dance and delicacies in Malaysia.

The highlight of the event is the gathering around the *yagura*, a platform or stage where everyone is invited to dance to local Japanese folk tunes. Come and experience the real Japanese *matsuri* atmosphere!

Organiser: Tourism Selangor & Japan Club of Kuala Lumpur
Date: 7 July 2013
Venue: Matsushita Shah Alam Stadium, Selangor
Contact: +6 03 5513 2000
Website: www.tourismselangor.my

BON ODORI (PENANG) SUMMER CULTURAL FESTIVAL 2013

Missed the Bon Odori festival in Shah Alam? There's another one in Penang! Here, one will have the opportunity not only to witness the showcase of Japanese culture but also to mingle with the Japanese community in Penang!

As one of the signature cultural events of Penang, the festival is celebrated with dance and drum performances, stalls selling local Japanese food and souvenirs, fireworks display, and games! Get ready!



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Organiser: The Consulate-General of Japan &
Penang State Tourism Development and Culture Office
Date: 20 July 2013
Time: 5pm – 11pm
Venue: Esplanade (Padang Kota Lama), Pulau Pinang
Contact: +6 04 6505 136

St Anne's Feast 2013

Watch as the St Anne's Church in Penang transforms into a fairyland of lights! In July every year, Catholic pilgrims from all over the world take part in this massive St Anne's festival and candlelight procession!

The celebration includes prayer, a candlelight procession, a novena, and a nine-day prayer. Drawing up to 100,000 pilgrims from around the world every year, it is the largest such festival in South-East Asia, and one of the biggest in the world!

Organiser: St. Anne's Church
Date: 19 – 28 July 2013
Venue: St. Anne's Church, Bukit Mertajam, Pulau Pinang
Contact: +6 04 5386405

BORNEO INTERNATIONAL YACHTING CHALLENGE 2013

The Borneo International Yachting Challenge 2013 is back! Boats from all over the world including Holland and the United States are participating in this exciting regatta!

Watch the teams race against one another along the coastline of Tanjung Aru beach and Kota Kinabalu city, and circling the nearby islands of Tunku Abdul Rahman Park.

Organiser: Ministry of Urban Development and Tourism Sarawak &
Sabah Tourism Board & Labuan Corporation
Date: 1 – 7 July 2013
Venue: Labuan & Miri, Sarawak & Kota Kinabalu, Sabah
Contact: +6 085 423 033
Website: <http://www.borneorace.com>



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1Malaysia Contemporary Art Tourism Festival (1MCAT)

Check out the coming 1Malaysia Contemporary Art Tourism Festival (1MCAT) for various art exhibitions, seminars and unique art displays in the galleries! From July to September 2013, the 1MCAT 2013 will be held at various locations and venues throughout the country.

The objective of the event is to create a unique platform to promote Malaysian artists and artworks to a global audience, as well as to discover, groom and launch the careers of young Malaysian artists.

Organiser: Ministry of Tourism Malaysia
Date: 1 July – September 2013
Venue: Throughout Malaysia
Contact: +6 03 8891 7519

All information is correct at time of publication. Visitors are advised to contact the event organiser for the latest updates.

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism, Malaysia. While the Ministry of Tourism implements tourism policies, conducts studies and offers incentives for industry players, Tourism Malaysia focuses on the specific task of promoting Malaysia at the domestic and international level. Driven by its aspiration to promote Malaysia as a destination of excellence in this region, Tourism Malaysia has grown by leaps and bounds since its inception and has emerged as a major player in the nation's socio-economic landscape. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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